



**Confederation of Hunting Associations of SA**  
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## A model for Hunting Associations

The mission of **CHASA** and its affiliates is to secure the right to hunt for future generations. This mission has no destination. It is rather a continual crusade that started 25 years ago. And it should not and will never end. In our quest over the years, the most advantageous business model has slowly emerged. The **CHASA** Board has, in its strategic planning, identified this model and we are halfway through a two year process that will see it established optimally in practice.

The perfect model is a two tier one, with a national body focusing on hunting advocacy, and with local member associations that function as exciting cultural organisations.

**On national level, CHASA focuses on hunting advocacy.** Securing the right to hunt needs a sociopolitical environment with a distinct positive attitude to pro-use, if not one that is outright in favor of hunting. To achieve this, we need a capacity to lobby – an active campaign to project a positive image of hunting and hunters. And the pillar on which this is based is the corps of association membership that subscribes to and actually lives a culture of ethical hunting. This attitude and the resultant conduct, is essential in promoting a positive image of hunting and the hunter.

The second pillar on which advocacy is based is representation. **CHASA** can only influence decision-making, such as with the implementation of the Firearms Act and DEAT's proposed National Norms and Standards, if we act on behalf of a constituency. And the foundation of this is again the 14'900 individuals in our member associations.

Over and above **CHASA's** outward focus of advocacy, we also have an inward focus of support to our 19 member associations.

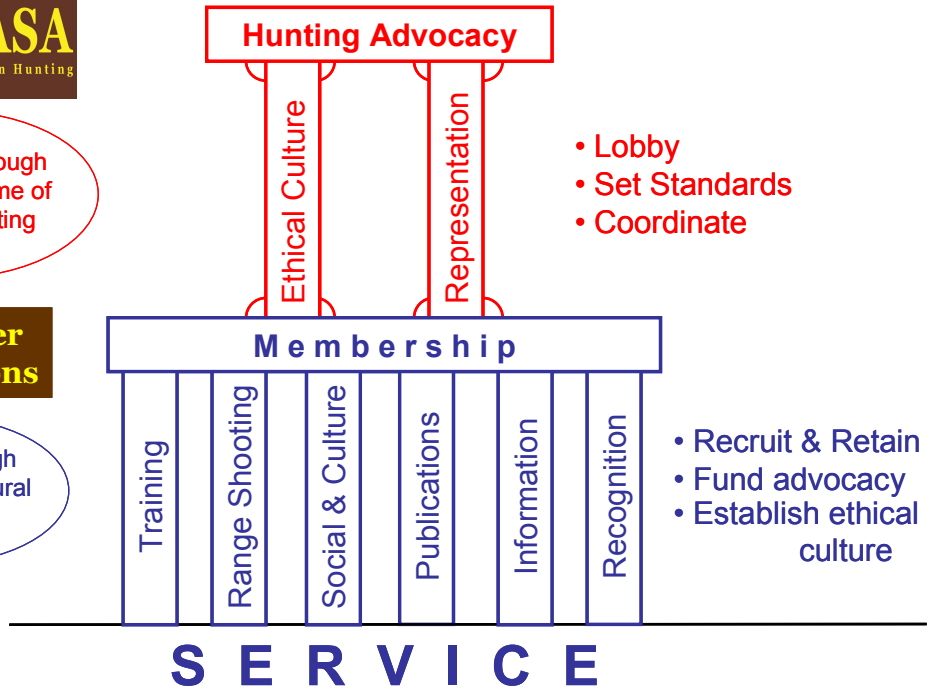
This inward output should be focused on the setting of national standards and the coordination of member association activities. To this end, the **CHASA** Board appointed Task Teams with the goal of setting national standards for six hunter training modules, range shooting standards, awards & recognition standards, conservation principles and an ethical & fair chase code. This is further supported by an efficient process of information sharing by the Exco as well as administrative support from the **CHASA** office.



Represents through the central theme of an ethical hunting culture

19 Member Associations

Serving through an exciting cultural organisation



On local level, CHASA’s member associations function as cultural organisations. CHASA’s national outputs rely on support from a strong constituency that provide numbers and funding. Our hunting associations therefore offer members a form of union, enjoyment, and excitement. We do not bore enthusiastic hunters with political strategy and the antics of the global conflict movement. We rather ensure that we popularise hunting and bolster numbers, through information sharing, exciting social events and the recognition of performance.

Member associations further support the future of hunting by establishing a common culture of ethical hunting. Ethical hunting is not only a mind set. It also requires some form of capacity on the side of the hunter. Especially when the principle of fair chase is at stake. This is where the pillars of training and range practice become essential. To develop competent hunters which have the capacity to hunt ethically and in accordance with the principles of fair chase.

All these pillars have at it’s core a common foundation of service. And that is what CHASA’s member associations is all about. We serve!

Regards

Ludolph Swanevelder  
Chair: CHASA

